

March 7, 2022

## **2022/23 Sale of Data Program and Renewal, Sale of Data Terms and Conditions Reminder, Program Updates**

### **SOD Program Renewal**

Current subscriptions are set to expire on March 31. **To ensure uninterrupted access, you must renew and pay the subscription fee by Monday April 4, 2022.** Package details for 2022/23 including how to subscribe, subscription costs and payment methods can be found on the [SOD packages and fees document](#).

### **Sale of Data Terms and Conditions Reminder**

Sales Data is provided to the subscriber strictly for their organization's use and may not be duplicated, transferred, or provided in any medium or format, in whole or in part, to any third party without the prior written consent of the LCBO. The prior written permission of the LCBO is required for any form of publication or distribution of the Sales Data or any part thereof. For additional information regarding terms and conditions please visit our Application Agreement under "[Terms and Conditions](#)".

### **Program Updates**

#### *Set/Subset Hierarchy Changes*

Each year the LCBO reviews, reclassifies and retires Sets and Subsets. The LCBO has made changes to the hierarchy primarily impacting the wines portfolio, and more specifically how Vintages SKUs are managed at the subset level. Most Vintages subsets have now been combined into LCBO wines subsets and as a result, the former Vintages Package F will no longer be offered. Vintages products will now be included in various packages including A and B, as well as packages C and D at the subset level. A summary of these set subset changes can be found on pages 3-9 of the [SOD packages and fees document](#).

#### *Buyer attribute added*

LCBO buyer attribute has been added to the existing allproducts file. The list of LCBO buyers can be found in our [reference materials](#) under the Glossary of Terms Document and the updated record layout can be found in the SOD Record Layout. Please update your records accordingly.

#### *Fees*

Agent specific data continues to be provided free of charge, while fees for other packages have been adjusted for the first time since 2016. Packages A and B will now include Vintages data as will most wine subsets in packages C and D.

For additional information please visit the [Sale of Data website](#). If you are new to the SOD program and would like to subscribe to a package, fill out our [access request form](#).

Questions regarding the SOD Program may be directed to [saleofdata@lcbo.com](mailto:saleofdata@lcbo.com)