

Video Title: Vermouth - LCBO - Final

**[Ambient music plays throughout]**

**[Everything You Need to Know About Vermouth title is shown over an image of Stephanie Lamb, Vermouth Expert, approaching behind a bar, followed by images of Stephanie mixing drinks, bottles of vermouth, and mixed cocktails]**

**Voice of Stephanie Lamb:**

<< This is everything you need to know about Vermouth. Vermouth is an aromatized fortified wine that is infused with various botanicals, herbs and spices and traditionally either sweet or dry. It's versatile enough to be enjoyed, neat on the rocks or in classic cocktails. Martini Vermouths are special because they've been made for 160 years and they contain a selection of natural ingredients and upwards of 40 hand-picked botanicals. Get inspired! >>

**[Music continues while images of Stephanie pouring cocktails are shown, followed by a martini glass next to a bottle of vermouth and a bottle of vodka on a bar top. Stephanie continues to mix drinks, followed by a small cocktail next to a bottle of vermouth and a bottle of gin on the bar top. Stephanie mixes another drink, followed by a shot of a mixed drink next to a bottle of vermouth and a bottle of rum on the bar top.]**

**Voice of Stephanie Lamb:**

<< View these recipes below. >>

**[The MARTINI logo is displayed above text over a black background - Time Best Shared]**

END OF TRANSCRIPT