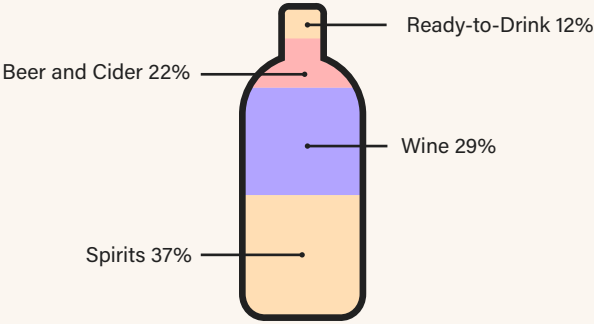


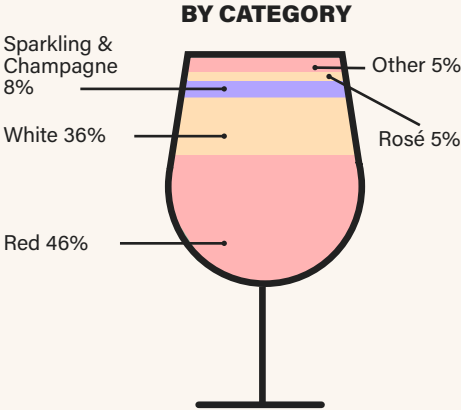
TOTAL SALES

\$1,668,000,000



TOP SELLING WINES

- BY NET SALES
- Bread & Butter
 - J.Lohr
 - Tom Gore
 - Peller Family Vineyard
 - Santa Margherita
 - Kim Crawford
 - Oyster Bay
 - Josh Cellars
 - Jackson Triggs
 - Jackson Triggs (Bag in Box)



CUSTOMER TRANSACTIONS

32 M

PRODUCTS AVAILABLE

38 K



UNITS SOLD

152 M

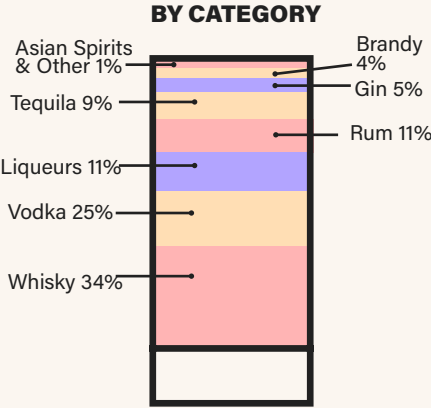


VOLUME SOLD (IN LITRES)

140 M

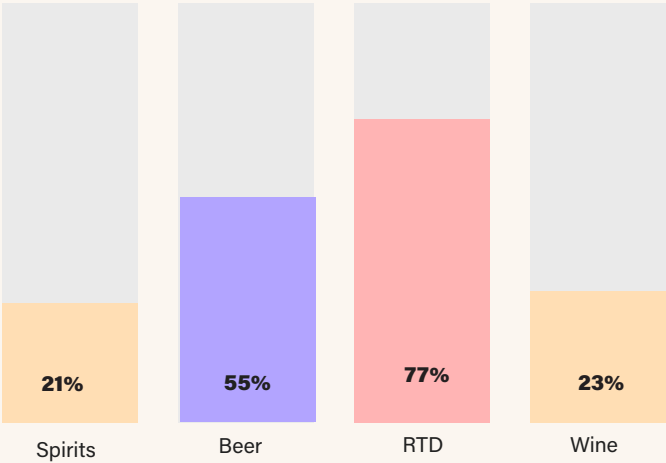
TOP SELLING SPIRITS

- BY NET SALES
- Smirnoff Vodka
 - Crown Royal
 - JP Wiser's
 - Bacardi
 - Captain Morgan
 - Absolut Vodka
 - Canadian Club Whisky
 - Tito's Handmade Vodka
 - Forty Creek Whisky
 - Johnnie Walker



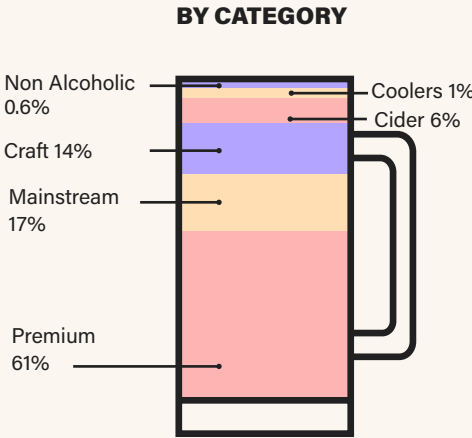
ONTARIO SHARE

% of product sold that is produced in Ontario



TOP SELLING BEER & CIDER

- BY NET SALES
- Heineken Lager
 - Busch
 - Corona Extra
 - Molson Canadian
 - Coors Light
 - Budweiser
 - Stella Artois
 - Bud Light
 - Michelob Ultra
 - Laker



WINE MARKET SHARE

by region

Canada (99.5 % Ontario)	23%
United States	20%
Italy	18%
France	11%
Australia	6%
New Zealand	5%
Chile	5%
Spain	4%
Portugal	2%
Other	6%

TOP SELLING READY-TO-DRINK

- BY NET SALES
- Cottage Springs
 - White Claw
 - Twisted Tea
 - Smirnoff
 - Mott's
 - NUTRL
 - Black Fly
 - Mike's Hard
 - Coors Seltzer
 - Cutwater

